

Evropski centar  
za mir i razvoj  
Terazije 41  
11000 Beograd, Srbija

ECPD Headquarters

European Center  
for Peace and Development  
Centre Européen  
pour la Paix et le Développement  
Centro Europeo  
para la Paz y el Desarrollo  
Европейский центр  
мира и развития



University for Peace established by the United Nations

Belgrade, 30 April 2018

**The European Center for Peace and Development University for Peace established by the United Nations**, an international educational and research organisation from the UN academic system, in the framework of the ECPD International Program of Transfer of Knowledge System, in cooperation with **Ministry of Health of Montenegro, Ministry of Health of Bosnia and Herzegovina, Ministry of Health and Social Welfare of the Republic of Srpska, Technical University in Berlin (Germany), Long Island University (USA), VAMK University (Finland), Istituto Superiore di Sanità (Italy) and South Eastern Europe Health Network (SEEHN)**, organizes

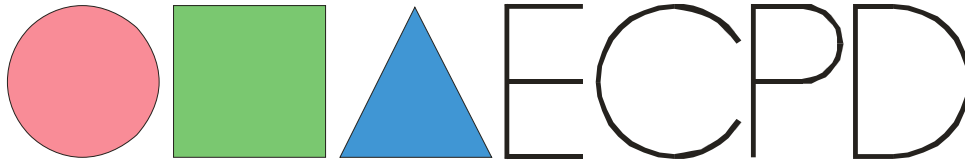
**V ECPD REGIONAL CONFERENCE ON PHARMACOECONOMICS  
WITH THE MAIN TOPIC**

**HEALTH CARE: PROCESS MANAGEMENT,  
FINANCING AND PURCHASING**

**(Hotel „Milenij” - Opatija, 28 - 29 September 2018)**

Considering an increasingly important role of pharmacoeconomics and pharmacoeconomic analysis in decision-making process, as well as still inadequately developed resources in this multidisciplinary field in the health systems of South East Europe, **the European Center for Peace and Development UN University for Peace** has initiated a series of regional conferences, round tables and meetings for key decision makers in the countries across the Region, with a view to improving and strengthening capacities in this field.

The Conference will be chaired by **Prof. Dr. Klaus-Dirk Henke**, Chair of Public Finance and Health Economics of the Institute of Economics and Commercial Law at the Technical University in Berlin. Co-chairs will be **Prof. Dr. Dušan Keber**, President of the Red Cross of Slovenia, University of Ljubljana, former Minister of Health of Slovenia, **Prof. Dr. Ana Stavljenić-Rukavina**, Vice-Rector of the Libertas International University, former Minister of Health of Croatia, and **Prof. Dr. Jeffrey Levett**, ECPD Health Studies Director, Greece.

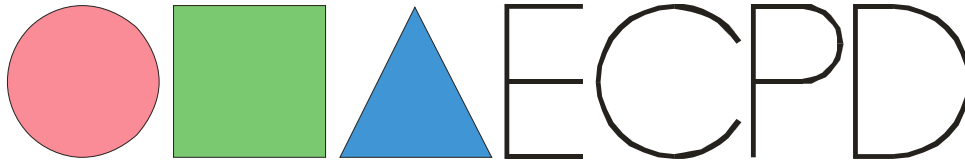


### Preliminary Program

- **Payment in Healthcare According to Quality**
- **Public health surveillance in emergency situations as a part of health disaster management in order to ensure distribution and delivery of medications to vulnerable groups**
- **Means of controlling the cost of medicines: the example of Slovenia**
- **Smart Health and Intelligent Ubiquitous Technologies for Health and Wellbeing**
- **Biosimilar - new specialty – can we afford it**
- **How to measure the benefits of the pharmaceutical industry - An empirical approach**
- **Image of Pharmaceutical Industry in the Region. Pharmacoeconomics as a Common Language with Decision Makers in Health Sector**
- **Patient's Adherence to Prescribed Medication**
- **Process Management of Pharmaceutical and Medical Products in the Hospital – how to analyse and enhance them**
- **The second health care market**
- **Public Spending for Medicinal Products in the Face of Strong Innovation and Economic Crisis: Improving Access to New Drugs**
- **Access to high cost treatments and value-based purchasing**
- **The Value of Innovation in Rare Diseases**
- **UHC and essential medicines: increasing access through fair pricing**
- **Combining Pharmaceutical Therapies with E-Health – A Health Economic Evaluation of Costs and Benefits**

### Preliminary List of Lecturers

- **Prof. Dr. Slavica Đukić Dejanović**, Minister in the Government of the Republic of Serbia
- **Dr. Sc. Kenan Hrapović**, Minister of Health of Montenegro
- **Ass. Prof. Dr. Vjekoslav Mandić**, Minister of Health of the Federation of B&H
- **Prim. Dr. Dragan Bogdanić**, Minister of Health and Social Welfare of the Republic of Srpska
- **Prof. Dr. Klaus-Dirk Henke**, Public Finance and Health Economics of the Institute of Economics and Commercial Law at the Technical University in Berlin
- **Prof. Dr. Jeffrey Levett**, ECPD Health Studies Director, Greece
- **Prof. Dr. Ana Stavljenić-Rukavina**, Vice-Rector of the Liberates International University, former Minister of Health of Croatia
- **Prof. Dr. Dušan Keber**, President of the Red Cross of Slovenia, University of Ljubljana, former Minister of Health of Slovenia
- **Prof. Dr. Reinhard Busse**, Chair of Department for Health Care Management at the Technical University in Berlin
- **Dr. Per Troein**, IMS Health, London, UK
- **Prim. Dr. Goran Čerkez**, Deputy Minister of Health of the Federation of B&H
- **Prof. Dr. Rusmir Mesihović**, former Minister of Health of the Federation of B&H



- **Prof. Dr. Thomas Lux**, University of Applied Science Niederrhein, Germany
- **Prof. Dr. Alvaro Hidalgo Vega**, University of Castilla-La Mancha, Spain
- **Dr. Sci. Antoni Gilabert**, Director of Pharmacy and Medicine, Catalan Health and Social Care Consortium, Spain
- **Dr. Benno Legler**, Head of Health Economy Research, WiFOR, Germany
- **Dr. Julijan Naskov**, Celgene International General Manager for Alpe Adria Regio
- **Mr. Marinko Veković**, special consultant for the field of pharmacoeconomy California, USA
- **Prof. Dr. Josip Čulig**, "Andrija Štampar" Teaching Institute of Public Health, Croatia
- **Prof. Dr. Branka Legetić**, WHO-PAHO long-standing Regional Advisor

### Application Form and Participation Fee

**The participation fee** for the Conference is **EUR 470**.

**Application** should be sent to: European Center for Peace and Development (ECPD) University for Peace, Terazije 41, 11000 Belgrade, Serbia; Tel: +381 11 3246 041, Fax: +381 11 3240 673, E-mail: [ecpd@Eunet.rs](mailto:ecpd@Eunet.rs) and [office@ecpd.org.rs](mailto:office@ecpd.org.rs); [www.ecpd.org.rs](http://www.ecpd.org.rs)

**Working languages:** English/Serbo-Croatian, simultaneous translation provided.

### Hotel Accommodation


The European Center for Peace and Development UN-mandated University for Peace has provided accommodation for the Conference participants at the **Hotel "Milenij"** in **Opatija**, the venue of the Conference, at preferential rates: **Bed and breakfast** in a single room – **101 EUR** and in a double room – **79 EUR** per person. Dinner and lunch are available at the price of **25 EUR** for each meal.


We enclose herewith the form for the reservation of accommodation and recommend you to make the hotel booking directly with the Hotel "Milenij". Contact person: Amelija Mujić, phone: +385 51 278 016; fax: +385 51 202 020; e-mail: [milenij@milenijhoteli.hr](mailto:milenij@milenijhoteli.hr); [www.milenijhoteli.hr](http://www.milenijhoteli.hr)

Looking forward to your application and meeting you soon, we remain,

Sincerely yours,

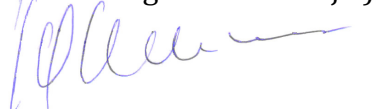
CONFERENCE CO- CHAIRS  
(Prof. Dr. Dušan Keber)

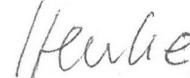
  
(Prof. Dr. Jeffrey Levett)

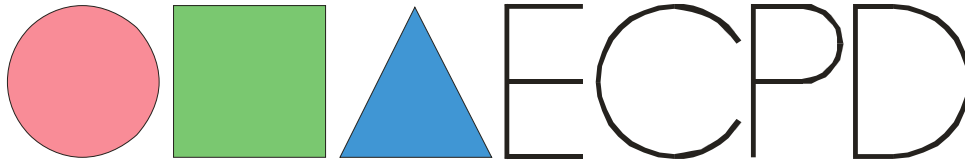
  
(Prof. Dr. Ana Stavljenić-Rukavina)



ECPD EXECUTIVE DIRECTOR  
(Prof. Dr. Negoslav P. Ostojić)

  
CONFERENCE CHAIR  
(Prof. Dr. Klaus-Dirk Henke)





EUROPEAN CENTER FOR PEACE AND DEVELOPMENT (ECPD)  
UNIVERSITY FOR PEACE ESTABLISHED BY THE UNITED NATIONS

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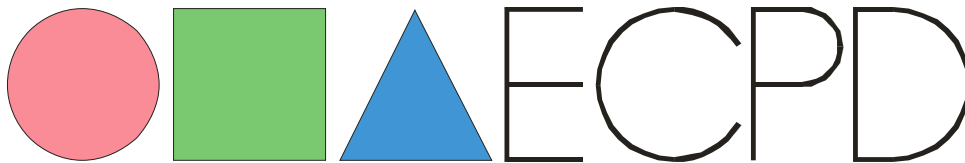
**APPLICATION FORM**

1. Name and surname \_\_\_\_\_
  2. Educational background \_\_\_\_\_
  3. Specialty \_\_\_\_\_
  4. Organization (name, address, phone) \_\_\_\_\_  
\_\_\_\_\_
  5. Workplace or function \_\_\_\_\_
  6. Address for correspondence (if different than the given one) \_\_\_\_\_  
\_\_\_\_\_
  7. Phone \_\_\_\_\_ Fax \_\_\_\_\_
- E-mail address: \_\_\_\_\_

The Application Form should be submitted to the European Center for Peace and Development (ECPD) University for Peace, Terazije 41, 11000 Belgrade, Tel: +381 11 3246 041; Fax: +381 11 3240 673, E-mail: office@ecpd.org.rs and ecpd@eunet.rs; Website: www.ecpd.org.rs

The participation fee should be paid through ECPD account. Regarding the payment instructions and issuing of proforma invoice, please contact ECPD Financial Department: Tel: +381 11 3246 041; e-mail: office@ecpd.org.rs and ecpd@eunet.rs

Place and date \_\_\_\_\_ Candidate \_\_\_\_\_



INFORMATION ON THE ACCOMMODATION OF PARTICIPANTS

**V ECPD REGIONAL CONFERENCE ON PHARMACOECONOMICS**

**(Hotel „Milenij” - Opatija, 28 - 29 September 2018)**

The European Center for Peace and Development (ECPD) established by the University for Peace of the United Nations, the organizer of the **V ECPD Regional Conference on Pharmacoeconomics**, has provided, at reduced prices, accommodation for the participants at the **Hotel „Milenij”**:

ROOM TYPE	TYPE OF SERVICE	PRICE OF ACCOMMODATION
Single room	Bed & breakfast	101 EUR
Double room	Bed & breakfast	79 EUR per person

We kindly ask you to make the hotel booking directly with the Hotel “Milenij”. Contact person: Amelija Mujić, phone: +385 51 278 016; fax: +385 51 202 020; e-mail: milenij@milenijhoteli.hr; www.milenijhoteli.hr

ECPD SECRETARIAT

Kindly make your reservation for accommodation in due time by forwarding the following details:

Name and Surname: \_\_\_\_\_

I wish accommodation in 1/1 room  or 1/2 room

I wish type of hotel service: Bed & breakfast  or Full board

Date of arrival: \_\_\_\_\_, flight: \_\_\_\_\_, airport \_\_\_\_\_

Date of departure: \_\_\_\_\_, flight: \_\_\_\_\_, airport \_\_\_\_\_

Place and date

Signature

\_\_\_\_\_

\_\_\_\_\_