



UNIVERSITY FOR PEACE EST. BY UNITED NATIONS · EUROPEAN CENTRE FOR PEACE AND DEVELOPMENT

Dear,

The European Center for Peace and Development University for Peace established by the United Nations (ECPD) has the honour to invite you to the presentation of the new program on **“Legitimate Interest Representation and Responsible Lobbying – how to do it effectively in Western Balkans?”**. The presentation will take place on Tuesday 25 September, at 12.30 in the ECPD premises (Belgrade, Terazije 41).

This program is a **unique training experience, combined with individual consultations** with top international experts. It will broaden participants' understanding and competencies, as well as upgrade their practical skills for successful interest representation and lobbying in the region. Refined skills for legitimate lobbying do help diplomats, trade representatives and others to achieve best results in carrying out their responsible functions in the regional, multicultural environment – contributing to better understand the respective mentalities and modus operandi of decision-makers.

The participation at the presentation is invitation-based. Please confirm your participation at: **office@ecpd.org.rs, not later than 21 September 2018**. We look forward to welcoming you.

Agenda:

- *Academician Prof. Dr. **Ljubiša Adamović**, Director of ECPD Academic Affairs*
- *Prof. Dr. **Boris Cizelj**, Former ambassador, professor of Lobbying at DOBA Business School, Maribor*
- *Prof. Dr. **Ana Bovan**, Professor at Weller International Business School, Metropolitan University, Paris*

Open discussion during cocktail.

Program Leader
Prof. Dr. Boris Cizelj

ECPD Executive Director
Academician Prof. Dr. Negoslav Ostojić

Attachments:

- Invitation to ECPD Course on Lobbying
- Brochure on Legitimate Lobbying Course
- Registration form